

What our clients say ...

Integra Property Services are delighted and proud to work with some of the best and most respected names in the property industry. Many of these businesses have been kind enough to comment on our work with them.

Simon Roberts, Managing Director of multi award winning sales and lettings agents and auctioneers Roberts Newby said: "Michael has been an invaluable resource to me personally. His experience and great advice has enabled me to make more effective and speedier decisions in many areas of my business and his copy writing and PR skills are first class."

Paul Gillespie, Founding Partner of multi award winning estate agency Gibbs Gillespie said: "Michael has helped us in many areas of our business and, in particular, in identifying waste and reducing costs as well as in developing and implementing strategies for business development and customer relationship management. Michael has undoubtedly contributed great value working as part of the Gibbs Gillespie team."

Richard Palfreeman, Managing Director of multi award winning Northfields Estate Agents said: "Mike has been excellent at bringing practical advice into both our incentive schemes and pay structure for staff as well as giving sound advice on our marketing strategy. He has proved invaluable in helping us standardise systems and reduce costs over our 5 offices."

Huw Jones, Sales & Lettings Director of Shaws Estate Agents said: "I have been, and continue to be, delighted with the quality of service provided by Michael Day and Integra Property Services. I have no doubt that the business growth we have experienced since instructing them to act for our Estate Agency has certainly been in part due to the marketing provided by them."

Jeremy Tyler, Managing Director Tyler Estates said: "I have learnt and thought more about my business since working with Integra than in the two years previous. Mike has given me a sense of direction and focus and the whole team share the same vision."

Toby Limbrick, Director at Network Auctions said: "Mike Day brings a wealth of estate agency experience to his consultancy. He has revolutionised Network Auctions' approach to social media marketing and provides great PR. However, what really makes him invaluable, are the little pearls of wisdom that improve all areas of our business. It's great to have him in our corner."

Cliff Cooper, Managing Director of Move Revolution Estate Agents said: "It is a business owner's dream to be able to tap into the years of experience and knowledge that Mike has. His eye for detail is second to none and the savings he has helped us make on our bottom line are equally as valuable as the increases he has inspired us to generate on our top line!"

Tim Russ, Senior Partner of Tim Russ and Company said: "I would like to thank you very much for your considerable contribution and help in connection with the development of our business."

At Integra Property Services we have a passion for excellence and measure our success on achieving great results for our clients.

We provide a multi award winning range of business mentoring and consulting, marketing, social media and professional property services.

We understand that businesses are as individual as the people involved and we therefore provide a highly personal, flexible and tailored approach to every one of our clients.

We pride ourselves on our positive attitude, extensive knowledge and exceptionally skilful approach.

Please contact us, in confidence, to discuss your individual requirements and we are confident you'll notice and appreciate the difference.

Michael S Day MBA FRICS FNAEA
Managing Director

Integra House
38 Ashlea Road
Chalfont St Peter
Gerrards Cross
Bucks SL9 8NY

Tel: 01753 889287
Mob: 07717 295369
Email: enquiries@integra-ps.com
Web: www.integra-ps.com
LinkedIn: Michael Stephen Day
Twitter: @integraprops
Facebook: [integrapropertyservices](https://www.facebook.com/integrapropertyservices)



Winner of Silver Award in the National Supplier of the Year category at the ESTAS 2012



integra
property services

The fresh
approach
to business
success



Michael S Day MBA FRICS FNAEA
Managing Director

Integra Property Services have, since May 2003, been providing a range of services to the residential property sector.

Managing Director Michael Day is a well-known industry figure with over 35 years business experience (he says he started when he was three!). He is a Fellow of both RICS and the NAEA and holds an MBA from Reading University.

After a successful career with some of the major names in estate agency, Michael has built Integra Property Services into a multi award winning and innovative business that works with many of the best names in the property industry.

Clients of Integra Property Services have won over seventy five major industry awards since 2009.

“Mike is a fantastic sounding board for my business. He has made observations that will improve the functionality and profitability of the company and will continue to do so.”

“Michael Day’s depth of knowledge on all things property is second to none and one couldn’t find a more helpful mentor. He always goes the extra mile to achieve the desired result.”

“Mike Day has proved himself to be excellent at every aspect we require of him. He stands alone as a supplier who has been the easiest to communicate with, provides a consistent high level of service, value for money and is an all-round pleasure to deal with.”

“Mike has been an invaluable asset to our business and has been able to advise us on all levels. I would say that we would not have achieved the market share we have without his constant assistance.”

“Mike Day’s experience in the industry and his forthright approach makes his guidance invaluable.”

Business Mentoring & Consulting

With over 35 years in the property industry, Michael Day has, unlike many other consultants, actually “walked the walk” and not just “talked the talk”. With a string of industry awards to his name, Michael understands the property industry and what it takes to make a business successful.

Whether it be reviewing existing operations or planning for a new business or service, Michael has a straight forward, no nonsense approach that will help you identify the best way to increase market share, maximise revenues, reduce costs and increase profits.

With many clients, Michael fulfils a mentoring role to the business and provides an experienced external view that can challenge and advise, free from any internal politics or “sacred cows”.

Michael also has considerable experience of acquisitions, “cold starts”, amalgamations and disposals. He has assisted many clients with both expansion and growth plans as well as developing exit strategies and handling disposals.

“Mike has been able to offer us strategic analysis of our business and high quality in service training. His positive manner and highly insightful observations have been invaluable to planning the development of our business.”

“What most impressed me about Mike was his determination to see that plans didn’t just sit on a shelf getting dusty but were fully implemented.”

Training and Coaching

Michael Day is an experienced trainer and an in-demand conference speaker and he has the experience and practical knowledge to help your organisation develop its people, productivity and service delivery.

Michael can deliver bespoke training and coaching sessions, facilitate meetings and help businesses develop their own “in-house” training modules. He can also help businesses develop and train their own trainers.

“In a training environment I would rank him amongst the very best”

Marketing, PR & Social Media

With a track record of success in marketing and PR, many businesses rely on Michael Day as their “ideas man” and copywriter.

Michael regularly produces bespoke articles, press releases, brochures, business correspondence, canvassing and marketing material for clients.

Over half the population now regularly use social media which means that it is a medium that businesses cannot afford to ignore.

Integra believe that simple and effective strategies can be implemented to take advantage of social media. Many of our clients now have many thousands of contacts, followers and fans with whom they regularly engage on LinkedIn, Twitter and Facebook. This is a crucial part of a holistic approach to online marketing and customer engagement.

“Integra have made my Twitter presence and Blog content the number one in my area.”

“His copywriting and PR skills are first class.”

“His creative ideas coupled with an ability to project manage those ideas to fruition was a vital ingredient in the growth of the business.”

Websites

A business’s website is its “window on the world” and it is crucial that it stands out from the crowd, gets the right message across and is highly visible to those searching for the services provided.

Many businesses know they should be making more of their web presence but find it difficult to allocate the time to making it happen. Integra have project managed and copy written many websites whilst enabling the businesses to concentrate on their day to day activities.

We can also provide regular new content to keep a website fresh and improve SEO (search engine optimisation).

“Mike was a great help in putting our website together, along with excellent editorial features and general advice on web advertising.”

“Frankly it’s not often I see copy that I like 100% on the first go.”

E-Marketing

E-marketing provides opportunities to demonstrate expertise and engage with customers past, present and future as part of on-going business development and customer relationship management (CRM) programmes.

E-newsletters and campaigns can be used to drive traffic to websites and improve SEO (search engine optimisation).

Responses can be tracked and monitored accurately in order to maximise the return on investment.

Managing databases of customer and client information allows accurate targeting of service offerings to specific groups.

At Integra we see e-marketing as using a guided missile to hit a target rather than a scatter gun.

“Mike’s approach is knowledgeable, relevant and shows a great understanding of our business and how we want to be viewed by our clients and competitors alike.”

Other Professional Services

As qualified Chartered Surveyors and Domestic Energy Assessors, Integra Property Services provide residential land and property valuations and Energy Performance Certificates (EPC) for sales and lettings.